

MEDIA INFORMATION



TO THE MEDIA: Welcome to the 25th season of Kings basketball in Sacramento. The Kings media relations department will do everything possible to assist you in your coverage of the club during the 2009-2010 NBA season. If we can ever be of any assistance, please do not hesitate to call on us. In an effort to continue to provide a professional working environment, we have established the following media guidelines.

CREDENTIALS: Single-game press credentials can be reserved by accredited media members via e-mail (credentials@kingsbball.com) until 48 hours prior to the requested game (no exceptions). Media members covering the Kings on a regular basis will be issued season credentials, but are still required to reserve seating for all games via phone (916-286-3442) to the media relations office by the above mentioned deadline. Credentials will allow working media members entry into ARCO Arena, while also providing reserved press seating, and access to both team locker rooms and the media press room. In all cases, credentials are non-transferable and any unauthorized use will subject the bearer to ejection from ARCO Arena and forfeiture of the credential. **All single-game credentials may be picked-up two hours in advance of tip-off at the media check-in table, located at the Southeast security entrance of ARCO Arena.**

PRESS ROOM: The Kings press room is located on the Southeast side of ARCO Arena on the operations level and will be opened two hours prior to game time. Admittance/space is limited to working media members with credentials only. The press room will remain open throughout the game and until the last working media member has finished his/her gamenight duties. **The professional intent of the press room is to provide a meeting and working place for writers, reporters, broadcasters, and game personnel. Family members and guests will not be admitted in the press room. Any abuse of the press room and/or press privileges will result in forfeiture of your press pass.** Television monitors, telephones, internet service, and work space will be provided in the press room.

LOCKER ROOMS: The Kings locker room is located on the East side of the Arena on the operations level. The visitors locker room is located on the West side of the Arena on the operations level. In accordance with NBA policy, both locker rooms will be open up to 45 minutes before game time and 15 minutes after the game. Only those individuals with prominently displayed credentials will gain admittance into the locker rooms. Your cooperation and courtesy is asked in maintaining a proper working atmosphere for postgame interviews.

INTERVIEWS: As stated above, pregame interviews are allowed until 45 minutes prior to game time. Postgame interviews are conducted as follows: Both the Kings Head Coach (in press room) and visiting team coach (at opposing locker room entrance) will address media members approximately 10 minutes after the game, while the players will be made available in their respective locker rooms. Your cooperation and professional courtesy is asked in maintaining a proper working atmosphere for postgame interviews.

TELEVISION/RADIO: Television and radio broadcast positions are located along the scorers' table on the North sideline. The Kings' media relations department will arrange statisticians for all radio and television broadcasters. If statisticians are needed, please contact the media relations department at least 72 hours prior to game time. Once arrangements are made for statisticians, the individual must be paid whether or not they are used. The media relations department will also arrange pregame, halftime, and postgame interviews according to NBA guidelines. Please make arrangements for those interviews as early as possible.

MEDIA SEATING: Reserved media seating has been designated on the scorers' table and in Media Boxes 217, 218, and 221. All seats are reserved and marked with place cards for each individual media member. Seating charts are posted at the media check-in desk and in the press room. Individuals are asked to sit in their pre-assigned seats. Electrical outlets and telephones are placed on press row for your convenience. If a media member is in need of an individual phone, please contact the media relations department for assistance. Statistics and out of town scores will be distributed throughout the game.

PHOTOGRAPHERS: Limited designated spaces are available on each baseline for both still photographers and television camera persons. All photographers are required to pick up photo passes upon arrival at the media check-in desk before entering ARCO Arena. Photographers without photo passes will not be allowed on the arena floor.

MEDIA TICKETS/PARKING: A limited number of game tickets are available to the media from the Kings media relations department. Unfortunately, all requests cannot be honored. There is a limit to the number of tickets allotted each request, and all requests should be made at least three days prior to the requested game. Media members are asked to enter the arena parking area via Toll Plaza 9 and park in Lot K.

SERVICES: A pregame media meal with beverages will be served in the press room. Game notes and a limited number of programs will be available in the press room before the start of the game. In addition, play-by-play sheets, halftime-quarter boxscores, and postgame quotes and notes will be available in the press room following the game. Box scores and play-by-play sheets will be delivered in a prompt manner to press row at the end of each quarter. If there is anything else that we can do to assist your coverage of the Kings this NBA season, please do not hesitate to ask.

TROY HANSON - Vice President, Media Relations/Basketball Operations
DARRIN MAY - Executive Director, Media Relations/Basketball Operations
DARRYL ARATA - Manager, Basketball Information
DEVIN BLANKENSHIP - Manager, Media Relations/Web Content
CHRIS CLARK - Media Relations Coordinator
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2009-10 Sacramento Kings Media Guide

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MALOOF FAMILY

MalooF Family 11th season as Kings Majority Owner

In 10 years of ownership, the MalooF family has guided the Sacramento Kings and Monarchs as well as ARCO Arena to unparalleled heights. Under the family's leadership, the Kings and Monarchs have advanced to the NBA and WNBA Playoffs, respectively, and produced entertaining basketball that has been seen throughout the world. The Kings have recorded 50-plus regular season victories five times, won back-to-back Pacific Division titles in 2001-02 and 2002-03, and advanced to the 2002 Western Conference Finals. The Monarchs won the 2005 WNBA Championship and were the Western Conference champions in 2006.

Even more impressive than the company's competitive accomplishments has been MalooF Sports & Entertainment's significant impact within the community. The MalooF family's business philosophy strongly incorporates the idea of making a meaningful difference in the lives of families in need and at risk in the Sacramento region by working to advance the cause of literacy in the region through the donation of Kings Reading and Learning Centers. In just 10 years, MalooF Sports and Entertainment has donated and distributed more than \$17.7 million to a variety of charitable needs through cash donations and in-kind gifts.

The family's dedication to community service earned Joe and Gavin MalooF the World Sports Humanitarian Hall of Fame's Most Involved Executives award for 2001. In addition, the organization's work was recognized with the Pro Team Humanitarian Award in both 2002 and 2004.

Striving toward the goal of providing complete customer and employee satisfaction, MalooF Sports & Entertainment works under the vision statement of "a championship caliber team of people committed to the highest level of performance, service, quality, innovation, community involvement, and winning relationships."

"Our family lives by two MalooF business philosophies: cater to our customers and take care of our employees," states Joe MalooF. "We have a long-term commitment to our fans and employees that make the entire Sacramento community proud to call this organization their own."

The Kings and MalooF Sports & Entertainment continue to explore ways to enhance the entertainment value of the nearly two million guests who annually enter through the ARCO Arena gateways. In the 2000-2001 operating budget, the company earmarked \$1 million for training, services, and equipment designed to improve customer service and satisfaction. The investment paid immediate dividends, as the Kings ranked first in the NBA in overall fan experience in 2001 and 2003 in a league-wide survey conducted every other year by J.D. Powers and Associates.

The MalooFs' strong leadership and innovation in the NBA and WNBA was instrumental in spearheading Las Vegas' successful bid to host the 2007 NBA All-Star Weekend. Having also contributed to promoting several other sports besides basketball, including football, soccer, boxing, horse racing, skateboarding, collegiate athletics, and the mixed martial arts, the MalooF family in 2007 was recognized as one of the 100 Most Influential People in the World of Sports by BusinessWeek. The past two summers, Joe and Gavin MalooF spearheaded an innovative effort in the world of action sports, developing and hosting the MalooF Money Cup. The three-day skateboarding championship and action sports lifestyle festival has played to sold out crowds at the Orange County Fairgrounds in Costa Mesa, Calif., and been broadcast nationally on network television.

Celebrated Return to Professional Sports

The MalooF family's interest in purchasing the Kings, Monarchs, and ARCO Arena originated in 1997 when they contacted then-Managing General Partner Jim Thomas regarding the availability of the teams and arena. On January 14, 1998, the MalooFs completed the purchase of a minority limited partnership in the organization's franchises and ARCO Arena. Although both the Kings and Monarchs suffered through subpar seasons in 1997-98, the MalooFs continued their pursuit of primary ownership and on January 15, 1999, subsequently purchased controlling interest, effective July 1, 1999. The NBA Board of Governors unanimously approved the ownership transfer on May 7, 1999, in New York, at which time the Board of Governors appointed Joe MalooF to the Board. The official closing of the ownership transaction took place on July 1, 1999.

Their purchase of the Kings returned the MalooFs to the NBA after a 17-year absence during which the family eagerly pursued an opportunity to rejoin the league. Owners of the Houston Rockets from 1979 through 1982, the MalooFs watched their Rockets rise to elite status, advancing to the NBA Finals for the first time in the team's history in 1981. In fact, Houston's 1981 Finals appearance coupled with the Kings' advancement to the 2002 Western Conference Finals makes the MalooF family the only ownership group in NBA history to take two different franchises to the Western Conference Finals.

Following the death of their father, George MalooF, Sr., in 1980, Joe and Gavin MalooF, who were only in





their mid-20's at the time, took over responsibility for the Rockets along with their mother, Colleen, their two younger brothers, George, Jr. and Phil, and their sister, Adrienne. The added responsibilities of continuing the growth of the family business forced the Maloofs to sell the Rockets in 1982, but George Maloof's original passion for NBA basketball has remained with the family.

"We waited a long time to get back into the NBA. I remember going to the NBA Finals with the Rockets in 1981, and how exciting that was. We have succeeded in bringing that excitement to Sacramento with the Kings and the Monarchs," Gavin Maloof stated.

A 100-Year Model for Diversified Business Success

The Maloof Companies are a diversified group of business ventures including hotels, casinos, banking, food and beverage, and transportation headquartered in Albuquerque, New Mexico and operated in California, Nevada, New Mexico, and Colorado.

In 1994, the family made a \$10 million investment in a small piece of property in North Las Vegas, building the quaint 30,000-square foot, 100-room Fiesta Casino Hotel. After a pair of expansive renovations, the 75,000-square foot Fiesta became one of the most profitable hotel casinos per square foot in the entire state of Nevada. In fact, in an August '99 edition of the USA Today, the Fiesta Casino Hotel was voted one of the world's 10 greatest gambling destinations, ranking with the likes of the Bellagio and Caesars Palace in Las Vegas and the Trump Taj Mahal Casino Resort in Atlantic City.

In July of 2000, the Maloof family sold the operating interest in the Fiesta Hotel Casino for over \$185 million. The family immediately re-invested the money into the construction of the Palms, originally a \$285 million hotel casino just off the Las Vegas strip which opened for business on November 15, 2001. Having grown to three towers and 1,300 guest rooms (including Palms Place) in just eight years, the Palms features outstanding customer service, unique architecture, and award-winning restaurants, entertainment, nightlife, and amenities, becoming the hottest property in Las Vegas with thousands of visitors daily. Anchored by the 2,500-seat, state-of-the-art Pearl concert theatre, the Palms has become an entertainment hotbed having hosted the 2007 MTV Video Music Awards, several World and US movie premiers (including Oceans 13), and numerous high-profile musical and comedy acts. In 2007, the Palms also served as the participant and entertainer hotel for the NBA All-Star Weekend festivities.

In addition to their gaming business, the Maloofs have exclusive proprietorship rights to the distribution of Coors, Miller, Corona, Heineken, Tecate, Boston Beer, and Guinness products throughout New Mexico. The Maloof Companies also is one of the largest single shareholders in Wells Fargo Bank, which operates banks and branches in 23 states throughout the Western United States with over \$200 billion in assets and 15 million customers.

The Maloofs continue to expand their business in the entertainment industry with the development of Maloof Productions and Maloof Music. Maloof Productions is committed to developing and producing quality television and motion picture entertainment. The Maloof Music label debuts as a joint venture with Interscope/Geffen/A&M Records, which is the largest record company in the world under the direction of chairman and legendary music mogul Jimmy Iovine. In fact, Maloof Music is the first joint venture with Interscope/Geffen/A&M without a previous music industry background such as an artist, writer, or producer.

"Our family is extremely excited to broaden our entertainment interests through Maloof Productions and Maloof Music. We look forward to producing quality entertainment in television, motion pictures, and music," states Phil Maloof.

Colleen Maloof serves as Chair of the Board of Directors of the Maloof Companies. Joe Maloof is president of the corporation and oversees the banking and sports and entertainment divisions, while Gavin Maloof is vice chairman, also leading the sports and entertainment daily operation. George Maloof, Jr., is an executive vice president and heads the hotel division, and Adrienne Maloof is the secretary/treasurer of the company. Phil Maloof is an executive vice president and the point person for Maloof Productions and Maloof Music.

The Maloof family history in the United States dates back to 1892 when Joe Maloof I opened a small general store in northern New Mexico. By the 1930's, the Maloof family acquired the distribution rights to Coors Beer and subsequently established Quality Imports, a wholesale fine liquor distribution center, in 1937. When Joe Maloof I suffered a major heart attack in 1944, his son, George J. Maloof, left his studies at the University of Colorado to assume responsibility of the Maloof Companies at the age of 21.

George J. Maloof successfully expanded the family business into a group of diversified companies, moving into the hotel and banking sectors in the 1970's. In 1978, responding to his love for sports and competition, Maloof purchased the majority ownership of the Rockets. However, just two years later during the Rockets' rise to the upper echelon of the NBA, Maloof passed away at the age of 57. His wife, Colleen, assumed control of the entire Maloof operation and rather than selling off the company assets, she enlisted the assistance of her five children. Under Colleen Maloof the family expanded their beer and liquor distribution operations and later opened their first gaming property in 1992. From 1990 to 1992 the family also owned the Birmingham Fire of the World League of American Football.

In the 100-plus years that have defined the Maloof Companies, customer service and a strong work ethic combined with energy and vision are the qualities that have built this one-time general store into a business model for diversified success. "From the days of my grandfather's general store to our entire operation now, the Maloof family business philosophy always has been centered around complete customer and employee satisfaction. In Sacramento, the fans are our customers and providing a great experience for them is our goal," says Gavin Maloof.



MALOOF FAMILY



JOE MALOOF

Joseph Maloof is President of the Maloof Companies. Joe's business expertise and leadership qualities have helped enhance and diversify the corporation's growth since his father's death in 1980.

Joe manages the Maloof Companies' nearly 3,500 employees with an open door policy, much like his father did 30 years ago. He also believes in treating customers in a first-class manner and with the utmost respect, and is often seen talking and listening to the fans and customers of the various family businesses.

"My father's business philosophy of taking care of our customers and employees was successful long ago, and all of us in the family have chosen to manage with that same style," states Joe.

His extensive expertise in management, sales, and marketing has been invaluable during the company's expansion into banking, hotels, and gaming over the past 25 years. He currently serves on the Board of the Coors Distributor Council. In May of 1999, he was appointed to the NBA Board of Governors by Commissioner David Stern after the Maloof family was unanimously approved by the Board to assume controlling interest of the Kings.

Like all of his family, Joe's charitable efforts are an important aspect of his personal and professional life. He has assisted countless community service groups through the years, including the Boys Club, the University of New Mexico, the American GI Forum, the Airport Little League, and the League of Latin American Citizens, to name just a few.

He has a passion for competition, stemming from his days as a prep and collegiate athlete. He was MVP of his high school basketball team at Lawrenceville Prep School (Lawrenceville, N.J.), and was a two-time letterwinner as a defensive back at the University of New Mexico, where he graduated in 1979 with a degree in business.

Joe resides in Sacramento less than two miles from ARCO Arena. He enjoys working out and is an avid tennis player.



GAVIN MALOOF

As Vice Chairman of Maloof Companies, Gavin Maloof assists in all aspects of the family's diversified business ventures while overseeing the company's sports and entertainment operation. He is dedicated to maintaining and building the corporation's national and international prominence and spearheading a new era of growth for the company.

Although Gavin is relatively young in terms of professional sports and entertainment ownership, his experience is extensive. Following the death of his father, George J. Maloof, Sr., in 1980, Gavin was named president of the Houston Rockets at the age of 24, making him the youngest owner and operator in major professional sports history. The Rockets enjoyed immediate success under Gavin's leadership, advancing to the NBA Finals for the first time in franchise history in 1981. With the likes of Moses Malone, Calvin Murphy, and Elvin Hayes, the Rockets qualified for postseason play

in all three seasons under the Maloof family ownership.

In addition to his front office management with the Rockets, Gavin also served as team president during the Maloof's tenure as owners of the Birmingham Fire of the World League of American Football (WLAf) from 1990-92.

Gavin has always placed an importance on his community service work. Over the years he has served on the board of directors for several charitable causes, including those focusing on the well-being of children.

An active sports fan and participant, Gavin was an outstanding football player at the New Mexico Military Institute in Roswell, N.M., and at Trinity University in San Antonio. He graduated from Trinity in 1979 with a speech and communications degree. Last year he was inducted into the New Mexico Military Institute Hall of Fame as one of the school's most successful graduates, an honor bestowed on only a handful of people in the school's long history.

Gavin resides in Sacramento less than two miles from ARCO Arena. He enjoys playing golf in his spare time.

DID YOU KNOW ... The family's dedication to community service earned Joe and Gavin Maloof the World Sports Humanitarian Hall of Fame's Most Involved Executives award for 2001. In addition, the organization's work was recognized with the Pro Team Humanitarian Award in both 2002 and 2004.



**MALOOF FAMILY: Front row – from left to right, Phil, Colleen, Gavin.
Back row – Adrienne, George, Joe.**

COLLEEN J. MALOOF

*Chair of the Board, Maloof Companies
Trustee for the Estate of George J. Maloof*

Colleen J. Maloof is chair of the board of the Maloof Companies and trustee for the estate of George J. Maloof. Throughout the key years that George Maloof built the Maloof Companies into the largest group of family-owned enterprises in New Mexico, Colleen was an instrumental partner in their prosperity. Faced with the challenge of carrying on the family tradition of success after her husband's passing, she has grown the Maloof Companies as never before.

Colleen Maloof is a major force behind the family's continued strength and the Maloof's corporate and civic leadership. She is a leader in her community and has received a number of honors and awards, including the Associated Students of University of New Mexico Award for Dedication and Service, Mexican-American Foundation of America Women of the Year Award, and the Image de Albuquerque Award, which was presented to the Maloof family for their significant contributions to Hispanic business development.

Colleen has played a pivotal role in developing the "Maloo style" managerial skills of her children, Joe, Gavin, George Jr., Phil, and Adrienne. She has worked to ensure that company policies and practices remain true to the family motto, "The Customer is King."

MALOOF FAMILY



GEORGE MALOOF

Adhering to his father's policy of learning the family business "from the ground up," George J. Maloof, Jr. has successfully established himself as an innovator in the hotel and gaming industries.

George is the leading force behind the building and operation of the hottest property in Las Vegas, the Palms, which is owned by the Maloof family, and has become one of the most sought-after destinations in the entertainment capital of the world.

As President of Maloof Hotels since 1989, George has overseen the operation of hotels throughout the Southwest and California, including the Fiesta Casino Hotel in Las Vegas, the Central Palace Casino in Central City, Colorado, and the Palms.

George has very strong ties to the Las Vegas community. He is a UNLV alumnus, where he received his bachelor's degree in business administration (hotel management) in 1987.

In addition to his work in the gaming industry, George is also a member of the Patriarchal Order of the Holy Cross of Jerusalem and the Las Vegas Chapter of Legatus.



ADRIENNE MALOOF-NASSIF

Whether it's marketing, fashion design, promotion, or politics, Adrienne Maloof-Nassif is involved in all aspects as well as the overall leadership of the Maloof Companies.

Adrienne's marketing and promotional contributions have been invaluable in the Sacramento Kings becoming one of the most recognizable franchises in all of professional sports. In addition, her lifelong interest in competitive professional dancing has allowed her to lend her expertise to the Kings' widely popular dance team.

Philanthropic work also is a personal passion for Adrienne. Because of her love and concern for animals and children, Adrienne has joined forces with the Sacramento SPCA to serve as an honorary spokesperson. Her financial contributions allowed the SPCA to complete a new shelter in February of 2002 and develop the Adrienne Maloof Camp Kindness program, which

allows underprivileged youth to learn the proper care and handling of animals. Her Camp Kindness program was so successful in Sacramento that she is currently in the process of developing a similar program for the Los Angeles SPCA.

Growing up in Albuquerque, New Mexico, she was one of the country's top ranked junior tennis players and went on to play collegiate tennis at the University of New Mexico, where she earned a bachelor's degree in political science.

Adrienne resides in Los Angeles with her husband Paul and their three children.



PHIL MALOOF

Phil Maloof is an executive vice president with Maloof Companies and the point person for the family's newest business ventures, Maloof Productions and Maloof Music.

A former senator for the state of New Mexico, Phil was one of the youngest elected officials in the country, appointed to the New Mexico State Senate following the election of Mayor Martin Chavez, and subsequently re-elected to a full four-year term from his west Albuquerque district in 1996, before running for U.S. Congress in 2000.

Phil was known for his tough stance on crime while representing New Mexico, becoming the first state senator in the country to sponsor the Three Strikes, You're Out law, in addition to helping pass several bills aimed at improving school funding.

An outstanding all-around athlete, Phil played quarterback collegiately at New Mexico State, before earning his post-secondary degree from the University of New Mexico.

Phil resides in Las Vegas and Los Angeles, where he works to develop Maloof Productions and the Maloof Music label. In addition, he assists in the other Maloof family businesses, including the Sacramento Kings and the Palms hotel and casino property. He enjoys playing basketball and traveling in his spare time.

JOE & GAVIN MALOOF WITH 2005 WNBA TROPHY



LIMITED PARTNERS



JOE BENVENUTI



BOB COOK



BOB HRENREICH



JOHN KEHRIOTIS



DAVE LUCCHETTI



MALOF SPORTS & ENTERTAINMENT STAFF DIRECTORY

One Sports Parkway, Sacramento, CA 95834

Telephone Numbers: Front Office (916) 45-KINGS (455-4647), Box Office (916) 928-6900.

Telephone Numbers, continued: Ticket Sales (916) 928-3650, Press Row (916) 928-6918

Fax Numbers: Front Office (916) 928-0727, Basketball Operations and Media Relations (916) 928-6912.

Fax Numbers continued: Box Office (916) 928-1810, Ticket Sales (916) 928-6936

Ownership—Malof Sports and Entertainment

President, Basketball Operations—Geoff Petrie

President—John Thomas

Senior VP, Business Operations—John Rinehart

Senior VP, Strategic Alliances—Tom Hunt

VP Basketball Operations—Wayne Cooper

VP, Media Relations/Basketball Operations—Troy Hanson

VP, Broadcast Operations and Production—Craig Amazeen

VP, Strategic Alliances—Jeff David

VP, Business Communications—Mitch Germann

VP, Finance—Ruth Hill

VP, Marketing & Brand Development and Monarchs Business Ops—Danette Leighton

VP, Retail Sales—Susan Ross

VP, Human Resources—Donna Ruiz

BASKETBALL OPERATIONS

Head Coach..... Paul Westphal
 Assistant Coaches..... Jim Eyen, Mario Elie, Truck Robinson, Bryan Gates,
 Pete Carril, Shareef Abdur-Rahim
 Athletic Trainer..... Pete Youngman
 Director, Player Personnel/TV Color Analyst..... Jerry Reynolds
 Director, Scouting..... Scotty Stirling
 Director, Player Development..... Pat Lever
 Regional Scouts..... Keith Drum, Mike Peterson
 Strength and Conditioning Coach..... Daniel Shapiro
 Assistant Athletic Trainer..... Manny Romero
 Team Video Coordinator..... Todd Purves
 Equipment Manager..... Robert Pimental
 Director, Basketball Operations..... Shell Gottlieb
 Director, Facility Operations/Team Security..... Joe Nolan
 Manager of Player Services..... Hakeem Sylvester
 Director, Systems Develop, Maintenance & Research..... Steve Schmitt
 Exec. Coordinator of Coaching & Scouting Services..... Tiffany Valdez
 Exec. Coordinator of Basketball Ops./Player Appearances..... Dayna Simondi
 Executive Director, Media Relations/Basketball Operations..... Darrin May
 Manager, Basketball Information..... Barry Arata
 Manager, Media Relations Manager/Web Content..... Devin Blankenship
 Media Relations Coordinator..... Chris Clark
 Media Relations Assistant..... Heather Smith
 Assistant Equipment Manager..... Shane Colquhoun
 Assistant Strength and Conditioning Coach..... Jimmy Duba
 Team Physicians..... Dr. Richard Marder (orthopaedic),
 Dr. Jeff Tanji (general),
 Dr. Dave Cosca (general), Dr. Matthew Campbell (dental)
 Team Counsel..... David Price

ARENA OPERATIONS

Senior Director, Arena Operations..... Devon Shea
 Director, Guest Services..... Susan Laudi
 Director, Security..... Jack Pearson
 Manager, Arena Operations..... John DeGrace
 Event Manager..... Les Groscup, Sean Dockry
 Manager, Janitorial..... Toni Witt
 Manager, Maintenance..... Michael Treasemilp
 Manager, Event Services..... Tara Bulzoni
 Manager, Parking..... Antoinette Clay
 Chief Engineer..... Chris Fogarty
 Assistant Chief Engineer..... Don Wiley
 Engineers..... Steve Barker, Butch Desin, Gary Elias-Berg, Mike Rogers,
 Dewey Santos
 Security Coordinator..... Sharon Benitez
 Administrative Assistant, Arena Operations..... Anaisle Langford

BUSINESS COMMUNICATIONS & COMMUNITY SERVICES

Director, Community Service..... Ivette Gonzalez
 Director, Public Relations..... Jaime Morse
 New Media Manager..... Carly Montoya
 Business Communications Coordinator..... Alex Sigua
 New Media Reporter..... Andrew Nicholson
 Administrative Assistant to the VP, Business Communications..... Lynn Franklin

BUSINESS OPERATIONS TEAM

Director, Relationship Marketing..... Kyle Eichenhart
 Director, Event Development & Marketing..... Kirk Rinehart
 Director, Ticket Services..... Jeff Risley
 Senior Box Office Manager..... Tony Whiteford
 Manager, Vault..... Kristine Androy
 Manager, Shipping & Receiving..... Tracy Spiker
 Assistant Box Office Manager..... Carrie Gamback
 Accounting Manager..... Geraldine Guzman
 Accounts Payable..... Kimberly Kelley
 Junior Accountant..... Lynn Aparicio
 Payroll Administrator (Staff)..... Tammy West
 Payroll Administrator (Arena)..... Alma Rodriguez
 Relationship Marketing Manager..... Ken Niwa
 Ticket Services Manager..... Christina Vasquez
 Merchandise Analyst..... Stephanie Oliver
 Merchandise Supervisor..... Josh Golden
 Team Store Supervisor..... Stephanie Howells
 Network Administrators..... Ken Thomas, Anthony Bartolino
 Ticket Services Administrator..... John Kravick
 Purchasing Coordinator..... Phil Stockley
 Relationship Marketing Coordinator..... Melissa Richards
 Personal Chief to the Owners..... Roger Crnkovic
 Executive Assistant to the President..... Christophe Cornet
 Executive Assistant to the Owners..... In Ja Halcomb
 Administrative Assistant to the Sr. VP, Business Operations..... Mona Klotz
 Administrative Assistant to the VP, Arena Programming..... Joann Bagon
 Accounting Clerk..... Anika Lee
 Angela Hanner

FOOD AND BEVERAGE TEAM

Executive Chef..... Gary Gaipner
 Director, Food & Beverage..... Roger Roy
 Director, Premium Dining..... Kim Conte
 Manager, Catering..... Robin Northey
 Manager, Concessions..... John Hornsby
 Manager, Commissary/Warehouse..... Dan Fonzio
 Assistant Manager, Premium Dining..... Tracy Gemmel
 Assistant Manager, Concessions..... Ted Hansen
 Sous Chef..... Toribio Flores
 Warehouse Supervisor..... Jeff Evans
 Administrative Assistant, Food & Beverage..... Sandra Hawsey-Lee

HUMAN RESOURCES TEAM

Manager, Human Resources..... Nancy Mahoney
 Recruiting Coordinator..... Charles Gurn
 Human Resources Coordinator..... Nina Padilla Delacruz

MARKETING AND MONARCHS BUSINESS OPERATIONS

Senior Director, Creative Services..... Heather Vaughan
 Senior Director, Monarchs Ticket Sales & Services..... Kathleen Foley
 Director, Marketing & Monarchs Business Operations..... Kimberly Knight
 Creative Director of Entertainment..... Tom Vanucci
 Manager, Monarchs Media Relations..... Rebecca Brattig
 Manager, Creative Services..... Casey Catlett
 Business Development Manager..... Traci Westmoreland
 Producer Video Production..... Ray Jensen
 Special Events Manager..... Stephanie Wong
 SKD Team Manager..... Jennifer Santos
 Stage Manager..... Maurice Brazelton
 Audio Visual Technician..... Jay Carpenter, Paul Dhalie
 Music Director..... Dan Spackman
 Lighting Director..... Brian Chesna
 Senior Group Sales Account Manager..... Katie Hanigan
 Monarchs Media Relations/Marketing Coordinator..... Rachel Askin
 Creative Services Coordinator..... Dhon Santos
 Monarchs Season Ticket Sales & Service Account Executive..... Kim Seibert
 Mascot..... Erika Hampton, Lauren Brooks
 Administrative Assistant to VP, Marketing & Monarchs Bus. Ops..... Todd Marolo
 Lynn Franklin

STRATEGIC ALLIANCES TEAM

VP, Strategic Alliances..... Jeff David
 Senior Director, Premium Sales & Services..... Phillip MacDougall
 Senior Partner Business Manager..... Michelle Mitchell, Kaci Alexander
 Suite Concierge Manager..... Lyndi Weichert
 Premium Seating Manager..... Lee Roberts, Rick Cooper
 Partner Business Manager..... Reza Wiraatmadja, Lisa Herrington, Chris Morales
 Corporate Sales Manager..... Sura Bathoja
 New Media Sales Manager..... Melissa Aitson
 Strategic Alliances Account Executive..... Jennifer Granatelli
 Junior Account Executive..... Brandon Van Dyck
 Premium Service Executive..... Jessica Lang
 Partner Business Coordinator..... Larissa Wloch

BROADCAST TEAM

Senior Manager, Broadcast Operations..... Alma Godines
 Broadcast Manager/Producer MS&E Radio Network..... Kevin Sterratos
 Kings TV Play by Play..... Grant Naper
 Kings Radio Play by Play..... Gary Gerould
 Associate Producer..... Steven Rose
 Production Coordinator..... Jeff Anderson, Brian Hilton
 Basketball Analyst/On-Air Talent..... Kayle Christensen
 Kings TV Analyst..... Jerry Reynolds

TICKET SALES & SERVICES TEAM

Director, Season Ticket Services..... Stephanie Henderson
 Director, Kings Ticket Sales..... Matt Smith
 Director, Group Sales..... Bobby Phillips
 Manager, Inside Sales..... Ash Annsen
 Manager, Season Ticket Services..... Robert Kingston
 Manager, Ticket Sales and Services Campaigns..... Kyle Triinsky
 Senior Season Ticket Sales Account Executive..... Ean Jones, Nick Cooper
 Senior Group Sales Account Manager..... Aaron Morales, Ed Wimmer
 Senior Season Ticket Services Executive..... Desiree Paxton, Nicole Nelson
 Season Ticket Sales Account Executive..... Chris Diney, Genevieve Estrada-Roman,
 Benny Parlan, Andrew Rygg, Nick Allred, Alex Dindar, Brian Trowers
 Group Sales Account Manager..... Sean Stieren, Michael Ramos,
 Marcuse Ritch, Eric Stierman
 Season Ticket Services Executive..... Adam Casares, Michael Peyton, Lilli Bewley
 Ticket Sales & Services Campaign Coordinator..... Jessica Lichau, Mindy Slaughter
 Inside Sales Representative..... Beth Gelender, Jennifer Aaker,
 Edwin Zygmunt, Christy Starnes
 Guest Information Specialist..... Yvonne Hidalgo, Latoria Lewis, Scott Shaw
 Administrative Assistant, Ticket Sales and Services..... Ann Navarro

SACRAMENTO MONARCHS

General Manager/Head Coach..... John Whisenant
 Assistant Coaches..... Tom Abatemarco, Monique Ambers
 Monarchs Basketball Operations..... Jill Culbertson
 Head Athletic Trainer..... Kyle McDaniel
 Strength & Conditioning Coach..... Jimmie Duba
 Video Coordinator..... Jason Hagan
 Administrative Assistant, Monarchs Basketball Operations..... Melanie Stoking

GAME NIGHT TEAM

Statistical Crew Supervisor/Official Scorer..... Kim Tierney
 Statistical Crew..... Gary Allen, Sarah Barraco, Bruce Berry, Eric Drew, Del Embos,
 Mike Gunn, Bruce Hopkins, Eric Hopkins, Will Jetton, Dave Lamros,
 Morgan Lawson, J.R. Parquette, Alan Roman, Tom Shearing
 Press Room Coordinator..... Steve Tebbis, Dennis Trujillo, Patrick Tierney
 Press Room Assistant..... Steve Ebbage
 Press Room Attendants..... Kristin Mashhour-Azad
 Public Address Announcer..... Chris Kiel, Julie Pham
 Team Photographer..... Scott Mook
 Videographer..... Rocky Wilder
 Don Bailey